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Aviation-Auctions Launches Online Auction Service for the Aviation Industry



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New market created for surplus aircraft with over 85,000 registered commercial buyers.

(PRWEB) August 10, 2010 -- **Aviation-Auctions**

(http://www.aviation-auctions.com) today announced the launch of

a new online auction solution for used helicopters, airplanes and major aviation components. The auction site was created to provide owners and operators a global disposition outlet for idle, surplus and even obsolete aircraft.

Through a joint-venture with AssetNation, **Aviation-Auctions** is able to give sellers access to a broader commercial buying community that previously was not available to them. AssetNation not only provides a proven online bidding architecture already in use by many Fortune 500 and insurance companies, but provides a seller access to over 85,000 registered commercial buyers. This platform combined with **Aviation-Auctions** industry expertise, resources and turn-key program management; provide a major step forward and a refreshing solution for the aviation industry.

The inaugural online auction is scheduled to start September 9, 2010 and owners and operators are already lining up to take part in this event. Paul Mouisset, Aircraft Sales Manager for Bristow, (NYSE: BRS) is seizing this opportunity to auction his surplus assets and has already listed two Sikorsky S-76A models. Mouisset said "I see no down side to this service, it costs me nothing to list my aircraft and I control the final price I accept. **Aviation-Auctions** will manage the entire process."

This new online auction service is a win-win opportunity that all aviation industry executives should seriously consider. "We are excited that Bristow has already signed up to be one of our launch customers", states Don Groenemann with Groenemann & Summit Aircraft Sales and lead consultant with **Aviation Auctions, LLC**. He continues, "If your aircraft sells, you quickly and easily convert it into cash. If it does not sell, you also win since the auction process helps establish the 'true market value' which may impact property taxes".

Auctions are planned to occur quarterly and upcoming events are scheduled for September 9th and December 2nd 2010. To participate in an auction event, contact **Aviation-Auctions** at don(at)aviation-auctions(dot)com or call (800) 490-2375. Additional information may be found on their website: <http://www.aviation-auctions.com>

About **Aviation-Auctions**

Aviation Auctions, LLC, is a provider of online auction services for the aviation industry. We create a

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global marketplace for aircraft owners and operators to convert surplus aircraft and major components to cash in a safe, secure environment. Although our solution is new, as a company we offer over 45 years of combined aircraft industry sales and marketing experience. Gregg Groenemann, previously Senior VP of Sales and Marketing for AssetNation, now serves as Principal for **Aviation-Auctions**. For more information on **Aviation-Auctions**, please visit the company's website at <http://www.aviation-auctions.com>.

About AssetNation

AssetNation, Inc. is the leading online marketplace and solutions provider for surplus and salvage assets. With over 85,000 registered buyers in over 100 countries, innovative commerce technology, expert services and a family of global marketplaces spanning dozens of asset and equipment categories, AssetNation generates rapid returns and successful recoveries for sellers and a wide selection of assets for buyers. AssetNation powers online marketplaces and successful recovery programs for customers in the Energy, Distribution, Insurance and Manufacturing industries. Visit <http://www.assetnation.com> for more information.

About Bristow Group Inc.

Bristow Group Inc. is the leading provider of helicopter services to the worldwide offshore energy industry based on the number of aircraft operated. Through its subsidiaries, affiliates and joint ventures, the Company has major transportation operations in the U.S. Gulf of Mexico and the North Sea, and in most of the other major offshore oil and gas producing regions of the world, including Alaska, Australia, Brazil, Mexico, Nigeria, Norway and Trinidad. For more information, visit the Company's website at <http://www.bristowgroup.com>.

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Aviation Auctions, L.L.C.

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The aviation industry really needs a solution like this! It is an effective way to reach a global audience without the local/regional factors that impact a local sale.

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